



Empowering Netizens

NIXI update @ APIX 2023

Manilla, Philippines

NIXI Mission 75

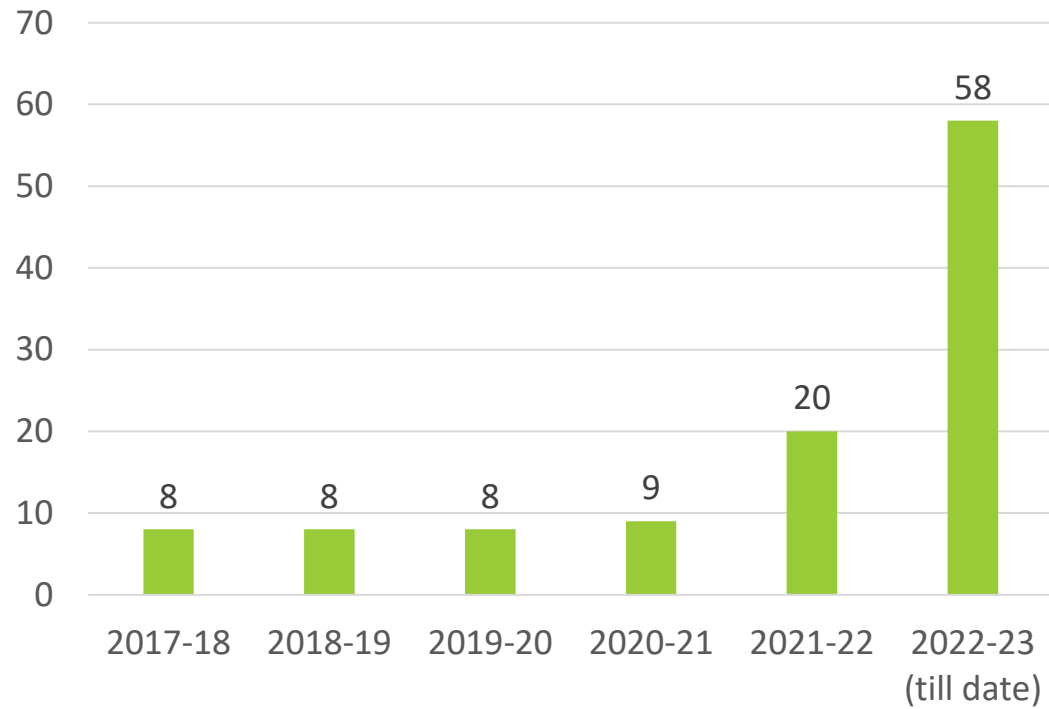
- NIXI vision is to set up total 75 IXPs extending IX to Tier 2 and Tier 3 cities.
- Connect the edge nodes to the hub nodes at Metro.
- Content to regional ISPs at their doorstep and their end users.
- ISPs saving huge amount in terms of extending last mile till metro cities.
- **Enable the Regional Internet ecosystem.**

The Problem Statement

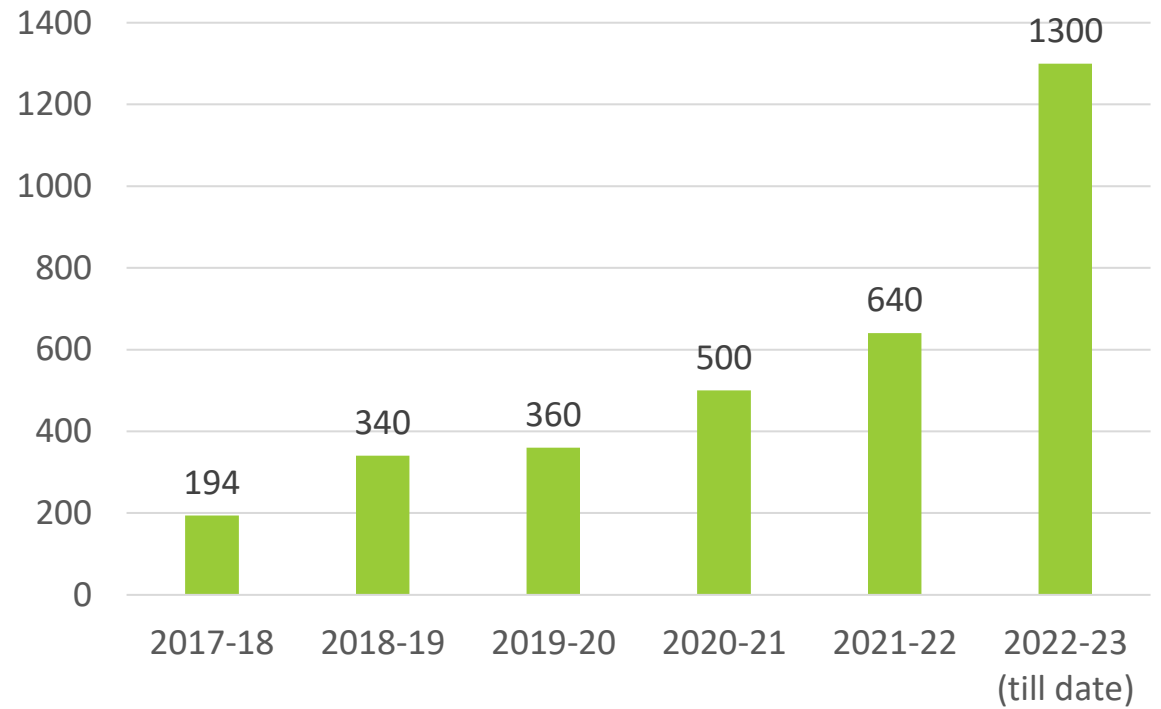
- ISPs in tier-2 and tier-3 cities growing and also their customer base.
- They have to pay high NLD charges to Telco to peer at IX located at metro or to upstream provider for the content.
- Small ISPs face huge competition in their cities from big telcos and big players.
- They need solution at their doorstep to support their network and cost of operations.

Where we are

IX Points

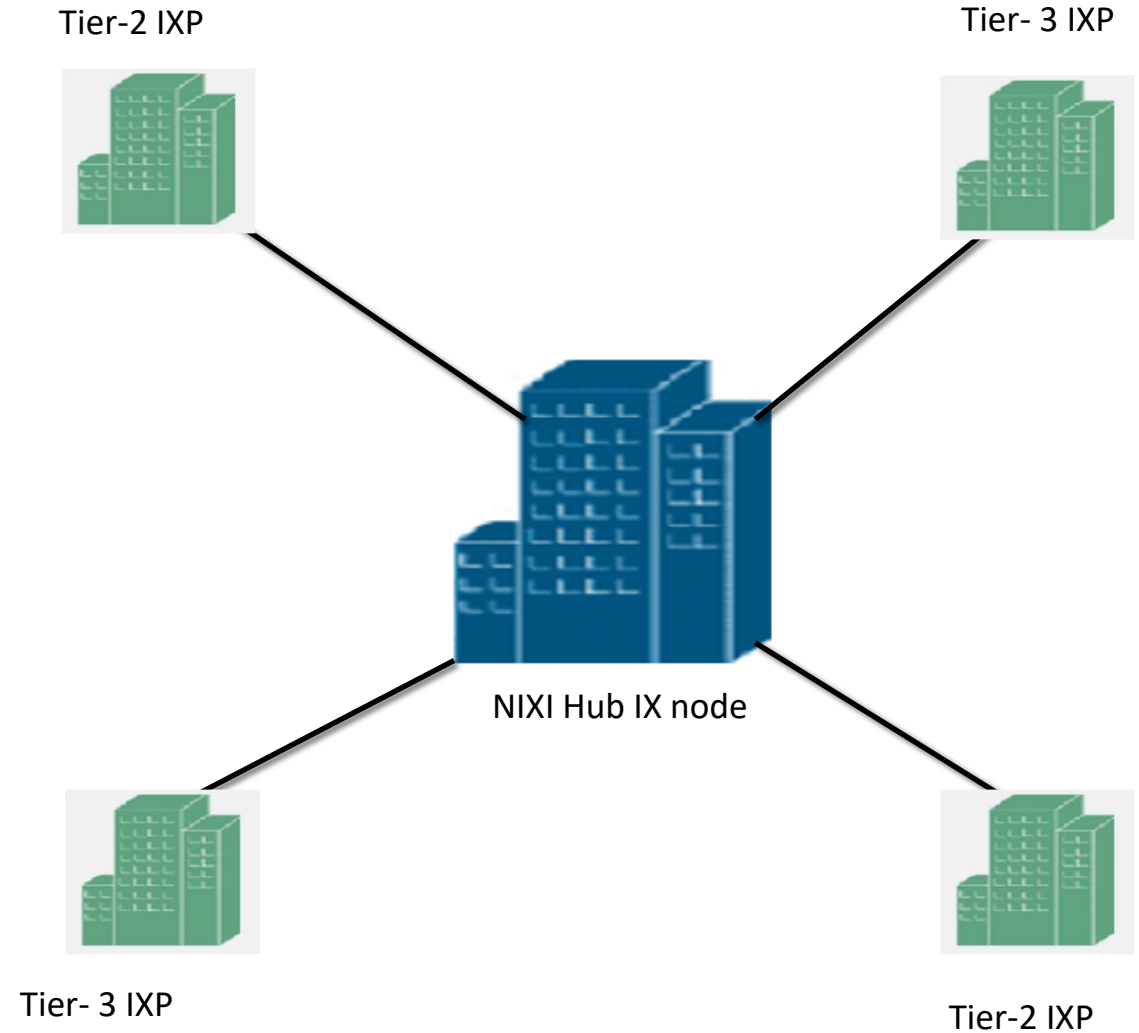


Traffic (Gbps)



CURRENT SETUP

- NIXI has setup 58 nodes strategically located to cater Indian geography.
- A robust interconnected network will be created at NIXI's own cost to support the regional ISPs operating in tier 2 & 3 cities of India.



Challenges so far

Identification of the DC to co-lo the IXP

Tender process

Hardware short supply

Delivery timelines

High utilization

Upgradation of P2P connectivity

High capital-intensive proposition

Key Takeaways

IX are meant for ISPs – support tier-2 & tier-3 players.

Vision is to support regional internet ecosystem

Consumer expectations are same.

Bring content players at the edge IXP once threshold achieved.

Plan and operate as per stakeholder feedback.